THE SCHOOL LEADERSHIP MODEL
The School Leadership Centre Model was originally developed as The Urban School Leadership Model.

Joan Fye, the author was motivated initially by the findings of the Ofsted report, Improving City Schools. The recommendation was that specific attention should be paid to the development and training of headteachers in city schools. Secondments to The Office of the Deputy Prime Minister and NCSL enabled Joan to develop and clarify her thinking about leadership and in 2004 she formed The Leadership Centre.

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**Background to the School Leadership Model**

‘This is an excellent Model’
Tim Brighouse
Chief Adviser to London Schools

Originally, the Model was used to support leadership development in city schools but over the years the model has been used in a wide variety of schools with very positive results.

‘The challenge of leading a successful Girls Grammar School which has just received ‘Outstanding’ in every category from Ofsted is not maintaining the status quo. It is about motivating myself, staff, pupils and governors to keep the school moving forward. The School Leadership programme helped me to acknowledge and celebrate my success but also reflect and self-evaluate why things had been successful. It also helped me to articulate my vision for the future’

Elaine Cogan, Headteacher, Wirral Grammar School for Girls.

The School Leadership Model is based on specific feedback gained from structured interviews with outstanding school leaders. It is about the essence of the job, what really works for school leaders as they do the job on a day-to-day basis.

To bring the Model alive in a modern organisation context, we have sought collaboration from YSC, a firm of cutting edge global consultants whose clients include world-recognised brands such as ICI, Lloyds TSB and Tesco. Clare Chapman, Group Personnel Director, of Tesco states:

‘YSC are in a class of their own. Spotting and developing talent is important to our business success and YSC are a very trusted partner with us.’

This framework and the accompanying Leadership Pathways isn’t just about identifying the skills necessary for successful headteachers, it is also about assessing and identifying future talent and developing leadership skills at all levels of the organisation, an approach which has long been recognised by the commercial sector as vital for sustained success.
Praise for the Leadership Model

‘This is an excellent model. It recognises the uniqueness of the urban leader, affirms the characteristic of the existing successful urban school leaders and increases the likelihood of finding more potential leaders with the same character qualities and abilities.’

Tim Brighouse
Chief Adviser to London Schools
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Why do we need The Urban School Leadership Model?

Why a competencies approach?

Meeting the Challenge

The Benefits

Part Two

The School Leadership Model and Pathway

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- The School Leadership Framework

The School Leadership Pathway

- Where does it lead
- The Spike

The Competencies

Part Three

Other Urban Leadership Centre Services

Appendix

What the experts say about the School Leadership Framework

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The Leadership Pathway is a robust performance management process based on the School Leadership competencies, the application of which applies complies with government guidelines.

- A set of competencies which reflect and celebrate the context in which school leaders work
- A framework which understands school leadership and incorporates the latest business thinking and processes into an educational context
- A process which builds on the positive, asking teachers ‘What are you good at?; How can we help you move from good to outstanding?

A set of competencies which sets out the competencies which expected at all stages of a teachers career and a process which not only supports the leadership development at the current leadership stage but also helps preparation for the next leadership stage

Website access for all subscribing teachers. The website will include:

- Performance management pro formas. The proforma comply with government regulations but the emphasis is on improving the individual's performance, motivating and encouraging individuals to build on their strengths
- Comprehensive guidance on using The Leadership Pathway including details of the roles of staff and line management managers etc
- A comprehensive range of development opportunities which could be included in a member of staffs development plan
- The ability for schools to analyse the outcomes the performance reviews to identify the school's strengths and areas for development
Local Authorities can purchase a licence for the use of the Leadership Centre Model and Pathway throughout their schools.

Purchasing the licence will enable local authorities to:

- develop the authority's leadership pipeline
- identify future school leaders - those with outstanding talent
- gain an accurate overall perspective of staff performance in all their schools
- provide invaluable support to local schools to develop the professional standards and competencies of their staff
- provide data on professional standards and leadership competencies across the local authority, enabling them to target training and development accurately
Part One
Introduction
What is the School Leadership Model?

The School Leadership Model provides a framework for the identification, recruitment, development of the leader at all levels.

The School Leadership Model sets out the competencies that distinguish successful school leaders and identifies twelve competencies that are common to them. These competencies are known as ‘stem competencies’: Level 4 on Figure 1. The School Leadership Model underpins The Leadership Pathways.

The School Leadership Model has a strong relationship with the National Standards for headteachers and the framework of Professional Standards for teachers. The School Leadership Model provides a framework for the identification, recruitment, development of the leader at all levels.

Benefits

The School Leadership Model helps:

- Schools and governing bodies to select, recruit and develop school leaders in challenging environments
- School leaders to implement robust performance management processes throughout the school; processes which aid the completion of the school’s (SEF)
- Schools to recognise and celebrate the high level of skill and qualities required to lead schools successfully

What is the Leadership Pathway?

The Leadership Pathway is a new format for developing leadership skills and professional standards. The stem competencies have been developed to apply to all levels of leadership in a school – the pathway has five Leadership stages (Figure 1). Whether a recent teacher with qualified teacher status, deputy headteacher or consultant headteacher, the new staged competency framework sets out the competencies expected at all levels in the education system.
The new competency framework sets out the competencies expected at all levels in the organisation. The five Leadership Stages are set out below:

**Figure 1**

The School Leadership Pathway and it’s leadership stages

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Although Excellent Teachers and Advanced Skills Teachers have been placed in Stage 1 of the Framework, a school or LA might choose to place them in Stage 2, depending on the level of leadership responsibility allocated.
Why a competencies approach?

In the context of this document a competency is defined as:
An underlying characteristic of an individual which is causally related to effective or superior performance in a job.

This view is grounded in robust research. The OECD study, New Approaches studied the changing needs of school leaders in the 21st century. The research explored schools in nine countries. The research concluded that it is vital to identify the necessary competencies to lead a school successfully. The report concluded that if we are to truly achieve transformational schools in an increasingly complex world, first and foremost there is a need to:

Establish a set of competencies required by school leaders and how they are developed.

The competencies set out in this Model were identified by qualified specialists who interviewed outstanding school leaders identified through the Ofsted database.

Successful businesses have for some time used this process to identify the necessary competencies that are required by their personnel. This model replicates that approach for education.

Emotional Intelligence

Following the work on emotional intelligence by Daniel Goleman and others, there is a growing consensus that leadership is an emotional as well as intellectual activity. It is about vision, engagement, resilience, courage, strong values and passion.

Michael Fullan’s work reflects the importance of these qualities when he discusses the moral imperative and moral purpose. His definition is as follows:

‘Moral purpose of the highest order is having a system where all pupils learn, the gap between high and low performance becomes greatly reduced, and what people learn enables them to be successful citizens and workers in a morally based society. The role strategically placed to best accomplish this is principalship.’

Michael Fullan sets out four levels to achieve the moral imperative:

Level 1: Making a difference in individuals
Level 2: Making a difference in the school
Level 3: Making a difference regionally
Level 4: School leadership and society
Part Two
The School Leadership Model and Pathway
Part Two: The School Leadership Model and Pathway

The School Leadership Model

The evidence base
Interviews with outstanding leaders provided the major ingredient in the creation of The Leadership Centre Model. Semi-structured interviews were conducted by qualified specialists using well established interview research methods including critical incident and repertory grid interviewing.

The Model arises from a wealth of experience of school leadership in an urban context a range of contexts.

The competencies framework
The School Leadership Model comprises 12 competencies which are common in outstanding leaders. These are grouped into four clusters which taken together form the School Leadership Framework as shown in Figure 3.

Enabling
Vision and Belief
Courage and Moral Purpose
Empowering Culture

Operating
Resourcing Creatively
Leading Learning Innovation
Situational Judgement

Relating
Emotional Intelligence
Balancing Challenge and Empathy
School and Community Champion

Sustaining
Stability and Consistency
Maintaining Focus
Enduring Resilience
Figure 2
The evidence base for the School Leadership Model

- Research on urban education, for example, Leading on the Edge by Alma Harris
- Interviews with outstanding urban Headteachers. Headteachers were identified using the Ofsted database
- Research on Emotional Intelligence and Competencies
- Ofsted Survey Reports
- Framework for Professional Standards for teachers
- Leadership Framework for schools in Neighbourhood Renewal Areas
- National Standards for Headteachers
Figure 3

The School Leadership Framework

The Sustaining cluster: these competencies ensure that progress is maintained and the school does not become complacent.

- Stability and Consistency
- Maintaining Focus
- Enduring Resilience

The Relating and Operating clusters enable the vision to be realised and the school to make real headway.

- Emotional Intelligence
- Balancing Challenge and Empathy
- School and Community Champion

- Resourcing Creatively
- Leading Learning Innovation
- Situational Judgement

The Enabling cluster: these competencies enable the school leader to capture hearts and minds. It gets you off the blocks.

- Vision and Belief
- Courage and Moral Purpose
- Empowering Culture

The Foundation Cluster: these competencies enable the school leader to capture hearts and minds. It gets you off the blocks.
The School Leadership Pathway

The School Leadership Pathway is a new format for developing leadership skills and professional standards. It is based on the competencies for headteachers as described previously. The competencies have been adapted to apply to all levels of leadership in a school and identify five leadership stages (see Figure 1).

Whether a:
- teacher at the end of the induction period (Core)
- head of department
- Key Stage coordinator
- deputy headteacher
- consultant headteacher,

The new staged competency framework sets out the competencies expected at all levels in the education system.

Not all the competencies change at each leadership stage, for example, the competencies change only slightly for each of the four levels within Stage 1; the changes reflect the differences in the respective professional standards.
Where does it lead?

The Pathway takes the individual teacher on a journey that reviews their performance, behaviours, experience, and aspirations so that a quality discussion can take place about their current performance and development for the forthcoming year. The Rewards Incentives Group (RIG) states that the development of more effective arrangements for the professional development of teachers involves:

‘Developing a culture where teachers and headteachers feel confident and empowered to participate fully in performance management; the acknowledgement of teachers’ and headteachers’ professional responsibility to be engaged in effective, sustained and relevant professional development throughout their careers and to contribute to the professional knowledge of others; and the creation of a contractual entitlement for teachers to effective, sustained and relevant professional development as part of a wider review of teachers’ professional duties.’

The Pathway fully meets these criteria and focuses on maximising a teacher’s potential. It provides a mechanism for developing all aspects of their professional duties and developing their leadership skills.

The Spike

Extensive research by YSC has produced the concept of a Spike - a Spike is a significant ability or signature strength that identifies successful professionals.

Mirroring the work of Goleman, YSC Australian Principal Angela David says, “Social, emotional and practical intelligence is not assessed in IQ tests, but can often lie behind the achievements of successful people.”

Angela David goes on to say that the best executives are typically unusual characters. They are not necessarily well-rounded but have distinctive and crucial strengths. They are bright, but not necessarily the most intelligent. Nor are they driven by money, status or job security. For them, she says, it’s about making a difference.

These concepts reflect the principles which underpin The School Leadership Model. The most successful school leaders want to make a difference to the lives of young people.
The Spike

Your spike could be part of your leadership style:

Or it could be part of your Personal Make-up:

Intrigued? The School Leadership Pathway will help you identify and develop your Spike in addition to areas identified for development.

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The Competencies

In the Model the core of each competency is defined as it relates to the school context. The competencies are structured to include a set of positive and negative behaviours.

- The positive behaviours will help to identify whether a competency is present.
- The negative behaviours help to identify whether a competency is absent.

The School Leadership Model as set out in this brochure contains only the stem competencies, that is, the competencies which apply to headteachers.

The Leadership Pathway contains an adaptation of the stem competencies so that it helps all teachers understand the leadership behaviours which are desirable at every leadership stage in the school.
### ENABLING

<table>
<thead>
<tr>
<th>Vision and Belief</th>
<th>Courage and Moral Purpose</th>
<th>Empowering Culture</th>
</tr>
</thead>
<tbody>
<tr>
<td>Possesses a passionate belief that all young people can succeed, embedding this in the school's vision. Believes in and trusts the expertise of teachers and the potential of all pupils.</td>
<td>Conveys their passion to make a difference. Prepared to put head above the parapet. Takes personal risks for what they believe in.</td>
<td>Establishes a team based culture. Develops shared expectations and embeds accountability. Delegates responsibility for decision-making, demonstrating trust in senior management team.</td>
</tr>
</tbody>
</table>

### OPERATING

<table>
<thead>
<tr>
<th>Resourcing Creatively</th>
<th>Leading Learning Innovation</th>
<th>Situational Judgement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensures creative use of resources (staff, buildings, funding) to gain maximum value for pupils. Works well with other agencies to generate resources for pupils.</td>
<td>Accurately identifies the components of good teaching and learning and has the coaching skills to transmit these. Evaluates the benefits of new learning initiatives – enthusiastically adopting those that add value to the learning environment.</td>
<td>Draws on and applies breadth of experience in responding to new situations. Effectively evaluates possible outcomes and potential impact of different courses of action.</td>
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### RELATING

<table>
<thead>
<tr>
<th>Emotional Intelligence</th>
<th>Balancing Challenge and Empathy</th>
<th>School and Community Champion</th>
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<tbody>
<tr>
<td>Understands the benefits of different leadership styles. Seeks to gauge own impact as a leader. Shapes own approach according to the particular needs of the situation and people.</td>
<td>Invests time to know and understand pupils, parents, teachers and other staff. Combines a genuine interest, listening skills and a desire to empathise with an underlying ability to remain firm when challenged.</td>
<td>Actively champions the school to achieve desired outcomes in dealings with local authorities, governors and other external agencies. Understands diversity and the variety of cultures in the school and community. Exploits opportunities to reflect diversity within the school curriculum.</td>
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### SUSTAINING

<table>
<thead>
<tr>
<th>Stability and Consistency</th>
<th>Vigilant Focus</th>
<th>Enduring Resilience</th>
</tr>
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<tbody>
<tr>
<td>Creates a stable learning environment with a consistent approach to teaching and learning throughout the school. Establishes and maintains consistent behaviour management strategies and procedures.</td>
<td>Determines overall priorities for the school and ruthlessly maintains focus on these. ‘Sees the wood for the trees’. Demonstrates disciplined self-management when prioritising own activity and time.</td>
<td>Continually exudes optimism and a ‘can-do’ attitude. Maintains personal drive through challenging times by drawing on inner reserves of commitment and self belief.</td>
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</tbody>
</table>
To enable success, headteachers need to define a clear, ambitious and realistic vision of what success will look like for the school. They need to engage the involvement of a range of stakeholders. They also need to demonstrate their belief in the potential of teachers, pupils and the wider community.

<table>
<thead>
<tr>
<th>Competence description</th>
<th>Effective behaviours</th>
<th>Ineffective behaviours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>- Possesses a passionate belief that all young people can succeed</td>
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<td></td>
<td>- Embeds belief in the school’s vision</td>
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<td></td>
<td>- Develops a shared vision of what the school will look like in 5-10 years time</td>
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<td></td>
<td>- Translates vision into a strategic plan and identifies steps to achievement with clear milestones and targets, supported by a robust monitoring and review process</td>
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<td>- Takes responsibility for what needs to change in the school ethos and culture</td>
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<td>- Demonstrates infectious pride in being a member of the school community</td>
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<td></td>
<td>- Takes personal responsibility for the integrity of the school’s values</td>
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<td></td>
<td>- Explains clearly and convincingly what is being done and why</td>
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<td>- Focuses on the benefits of proposals to gain support</td>
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<td></td>
<td>- Breaks down the strategic vision for the school into practical and achievable plans and actions</td>
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<td></td>
<td>- Encourages both vertical and horizontal feedback mechanisms</td>
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<td></td>
<td>- Imposes a vision based on previous experience without gaining a real understanding of the specific needs of the school</td>
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<td></td>
<td>- Vision remains abstract and difficult for others to understand</td>
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<td></td>
<td>- Vision is not proactively ‘sold’ to staff and pupils actively, and is seen as just words on a page</td>
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<tr>
<td></td>
<td>- Vision lacks aspiration, challenge</td>
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<tr>
<td></td>
<td>- Focuses on identifying what needs to change in the school without defining how to bring about change</td>
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<tr>
<td></td>
<td>- Vision focuses on attainment targets rather than on holistic outcomes</td>
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</table>
### Successful headteachers are fuelled by a sense of moral purpose conveying their passion to make a difference to the futures of children from all backgrounds. This often means taking a pioneering approach, taking personal risks and putting their head above the parapet for what they believe in.

### ENABLING CLUSTER

#### Competence description

Successful headteachers are fuelled by a sense of moral purpose conveying their passion to make a difference to the futures of children from all backgrounds. This often means taking a pioneering approach, taking personal risks and putting their head above the parapet for what they believe in.

#### Effective behaviours

- Challenges the status quo to bring about improvements
- Identifies and addresses barriers to the achievement of different groups with confidence and conviction
- Takes accountability for results
- Recognises that the buck stops with them
- Conveys a sense of moral purpose and integrity
- Has a clear and passionate view of what the school’s values and standards are
- Deals with underperformance of staff in a confident and timely manner
- Follows agreed practice in managing performance
- In difficult situations does the right thing rather than taking easy short term options
- Is highly visible on a day to day basis both within the school and with external stakeholders
- Identifies opportunities for working with other agencies to support the well being of pupils

#### Ineffective behaviours

- Asks others to do things they are not prepared to do themselves
- Tolerates performance and behaviour that is below standard
- Feels threatened by criticism and is defensive in the light of feedback
- Avoids taking risks
- Takes a short-term perspective in making decisions
- Loses sight of the work-life balance
- Fails to recognise and deal effectively with pressures and stress
- When deciding on a course of action, does the easy thing rather than the right thing
## ENABLING EMPOWERED CULTURE

### Competence description
To lead schools successfully headteachers need to maintain a balance between individual accountability and shared responsibility. They need to be energy givers. They need to delegate appropriately, create a culture of shared leadership and decision-making. They need to do this to ensure that the school does not become overly dependent on them.

### Effective behaviours
- Astute judge of people’s capabilities, strengths and weaknesses
- Takes risks with putting people into stretching roles to help them develop
- Balances individual accountability with shared expectations of success
- Gives clear accountabilities aligned with organisational objectives
- Encourages a winning mentality – ‘we are going to be the best school in the country!’
- Engenders an ethos of responsibility for achieving results
- Ensures the staff understand the school’s philosophy and the framework within which they work.
- Has an open and approachable manner with staff.
- Ensures the right individuals are in the right roles and that an appropriate management structure is in place.
- Inspires and motivates pupils, teachers and parents, displaying personal presence
- Encourages teachers to take responsibility for their own learning and development
- Sees clearly the interdependencies between different areas of the school and the need to partner across agencies in order to deliver targets and remove barriers

### Ineffective behaviours
- Blames others when things go wrong
- Allows a blame culture to develop
- Fails to find an appropriate balance between remaining hands on in dealing with issues and sharing responsibility.
- Abdicates own responsibilities
- Allows the school to become overly dependent on the head
- Definition of responsibilities lacks clarity
- School management structure is inefficient
- Communication with staff lacks discretion
- Is unaware of own impact on others
- Fails to praise and reinforce good performance
- Focuses exclusively on what doesn’t go well
- Allows the culture to evolve without direction or control
- Uses praise indiscriminately (an excessive use of unwarranted praise devalues justified praise)
Headteachers need to develop creative solutions to both long and short-term resourcing needs (including use of staff, state of buildings, availability of facilities and access to funding) in order to gain maximum educational benefits.

<table>
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<tr>
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<tbody>
<tr>
<td></td>
<td>Is creative in finding solutions to funding and resourcing issues.</td>
<td>Feels disproportionately constrained by physical surroundings, budgets, and existing staff deployment</td>
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<td></td>
<td>Recognises value of investing in the fabric, facilities and equipment of the school.</td>
<td>Allows resources (space, books and other facilities) to remain unused</td>
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<tr>
<td></td>
<td>Energetically proactive in maintaining focus on recruiting, training and retaining staff with potential</td>
<td>Reaches ineffective decisions regarding resourcing in isolation, without advice or collaboration from others</td>
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<tr>
<td></td>
<td>Recognises value of recruiting quality staff in achievement of long term goals</td>
<td>Makes decisions in response to short-term resource needs without considering longer-term financial or resourcing implications</td>
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<td></td>
<td>Focuses on results and desired outcomes when deploying resources and when considering conflicting resource requirements</td>
<td>Allows school to deteriorate through lack of planned maintenance</td>
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<tr>
<td></td>
<td>Makes resourcing decisions that deliver clear value</td>
<td>Limited consideration of capability and suitability when assigning responsibilities, leading to poor deployment of staff resource</td>
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<td>Actively controls costs</td>
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<td></td>
<td>Educates others on the effective use of resources</td>
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<td></td>
<td>Works well with other agencies to generate resources for pupils</td>
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## OPERATING
### LEADING LEARNING INNOVATION

<table>
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<tr>
<th>Competence description</th>
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</table>
| Headteachers need to have extensive professional knowledge, understanding how pupils learn and what constitutes good teaching. They can support this by adopting a proactive approach to working in partnership with other headteachers and external experts in seeking to identify and apply best practice within their school. | - Accurately identifies the components of good teaching and learning and has the coaching skills to transmit these
- Identifies and communicates to teachers, pupils and parents how performance can be improved
- Uses data robustly to highlight areas requiring attention and in monitoring of the individual pupils and the school
- Reflects an understanding of diversity in the curriculum
- Develops and enriches the curriculum, through identifying value-adding initiatives such as specialisation, after school clubs and holiday activities
- Seeks mentors, coaches and input from within and beyond education, through formal and informal networks
- Broadens the learning experience by seeking partnership and collaboration from other schools and agencies
- Grows the organisation’s internal knowledge - teaches a class while observed by a teacher; provides opportunities for teachers to observe others teaching, both within the school and in other organisations | - Commits to new initiatives without having basic systems and processes in place.
- Fails to consider the broader implications of new initiatives for the school
- Gets involved in broader issues which do not contribute to improving learning for children
- Too focused on what is going on inside the school - misses the opportunity to look externally to identify new approaches and import best practice
- Implements radical ideas without first piloting them or seeking supporting evidence
- Fails to monitor and evaluate the impact of different initiatives. Allows less effective initiatives to use up resources
- Engages external experts to advise staff without promoting/ensuring skills transfer to maximise learning opportunities |
Headteachers are frequently faced with new and challenging situations that call for insightful and decisive responses. To be effective, headteachers need to draw on and go beyond previous experience, quickly identifying the potential consequences and implications of different courses of action in order to be able to choose the one likely to achieve the best result.

<table>
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<tbody>
<tr>
<td>Draws on benefits of and applies experience from previous roles in dealing with new situations and issues</td>
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<tr>
<td>Well-developed organisational ‘antennae’, regularly sounding out potential issues and situations with those involved.</td>
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<tr>
<td>Able to identify the real issues</td>
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<tr>
<td>Always develops a fall-back position. Has contingencies for every likely event</td>
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<tr>
<td>Demonstrates foresight in predicting others’ reactions to different outcomes.</td>
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<tr>
<td>Confident and timely in decision-making even when faced with difficult choices</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Effective behaviours</th>
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</thead>
<tbody>
<tr>
<td>Applications same decision making approach to all situations</td>
</tr>
<tr>
<td>Becomes indecisive, or fails to make necessary decisions when the pressure is on</td>
</tr>
<tr>
<td>Makes unwarranted assumptions about the causes of a situation</td>
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<tr>
<td>Takes action before checking out the different perspectives of those involved</td>
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<tr>
<td>Moves on to the next issue without considering need for contingency plans</td>
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<tr>
<td>Lacks judgement when reading situations</td>
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<tr>
<td>Fails to take the time to understand the needs and motivation of key stakeholders</td>
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<tr>
<td>Decisions and actions fail to take account of implications and possible consequences</td>
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<table>
<thead>
<tr>
<th>Ineffective behaviours</th>
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</table>
Headteachers spend a lot of time interacting with stakeholders (pupils, teachers, other staff, parents, governors, community, LA and Ofsted). Sometimes the subjects for discussion are challenging. To be successful requires a high degree of self awareness in relation to their personal impact and an exceptional ability to flex their leadership and communication styles.

### Competence description

- **Effective behaviours**
  - Aware of others’ perceptions of and reactions to them
  - Actively listens to verbal feedback and picks up on non-verbal cues
  - Interpersonally flexible and adaptable when dealing with different groups - adapting approach to enhance their impact
  - Takes criticism and challenge calmly, demonstrating emotional self-control
  - Demonstrates fairness and integrity in actions
  - Moves fluently along the continuum from firm to light when interacting with pupils, parents and teachers
  - Makes effective use of formal and informal settings to convey messages effectively
  - Is approachable around the school
  - Gets to know teachers and other staff personally
  - Recognises the potential for appropriate humour to help achieve the appropriate outcome

- **Ineffective behaviours**
  - Overreacts in interpersonally intense situations
  - Becomes overwhelmed with negative feelings when things are not going well
  - Becomes personally too close to members of staff, leading to perceptions of favouritism
  - Comes across as overly formal, exacerbating interpersonally difficult situations
  - Limited flexibility of interpersonal approach
  - Unresponsive to non-verbal cues and verbal feedback
  - Demonstrates limited awareness of own motivations, communication style and impact when dealing with others
  - Lacks confidence in standing by own views when challenged
### RELATING

**BALANCING CHALLENGE AND EMPATHY**

<table>
<thead>
<tr>
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</table>
| Successful headteachers combine a genuine interest in listening to and getting to know pupils, parents, teachers and other staff with a commitment to remaining robust and challenging on performance issues. | - Walks the school regularly to seek and listen to others’ views  
- Is able to put self in position of others and see things from their perspective  
- Understands the difficulties faced by pupils as individuals or groups  
- Seeks the support of other agencies to address barriers to pupils’ well being and progress  
- Communicates respect for others  
- Is fair-minded whilst demonstrating empathy  
- Communicates clear expectations of others, establishing clear ground rules for potentially difficult interactions  
- Tailors communication to enhance understanding of different stakeholders  
- Mediates and negotiates effectively between staff, pupils, parents and other parties | - Spends more time dealing with paperwork than talking with and getting to know people around the school  
- Comes across as aloof, impersonal and disinterested in others’ perspectives  
- Puts own views forward without listening to those of others  
- Communication lacks clarity and impact  
- Fails to understand the impact of the school’s environment and barriers to attainment |
## RELATING
### SCHOOL AND COMMUNITY CHAMPION

<table>
<thead>
<tr>
<th>Competence description</th>
<th>Effective behaviours</th>
<th>Ineffective behaviours</th>
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</table>
| Schools are a pivotal part of the community which they serve. It is vital for headteachers to 'talk up' their school to achieve desired outcomes in dealings with LA's, agencies and press. Headteachers also need to build up a strong local profile, which requires real understanding of diversity and variety of sub-cultures within the school and local community. | - Actively champions the school using the press and other channels to gain support  
- Builds up a positive public profile for themselves and the school  
- Identifies and engages community groups  
- Confidently engages with the community to address barriers to the achievement of underperforming groups  
- Comes across as professional and credible with all stakeholders.  
- Initiates and maintains regular involvement with community groups  
- Develops the skills and understanding of the governing body  
- Makes use of opportunities to develop contacts and networks  
- Actively facilitates working with multiple agencies  
- Possesses the ability to communicate the school's needs to a broad range of interest groups | - Gets so involved with the community and with consultation groups that loses sight of what is happening within the school  
- Sees self as victim of circumstances within their community and as a result of LA actions and decisions  
- Fails to demonstrate personal agency  
- So immersed in day-to-day internal school issues that does not make time to represent and promote the school within and beyond the local community  
- Use of press and other external communication channels lacks creativity and interest leading to repetitive messages which fail to inspire  
- Unprepared for difficult multi-agency meetings reducing professional credibility  
- Little recognition of different perspectives and levels of understanding of different stakeholders |
An important component of all good schools is to provide a consistent and stable learning environment for pupils with clear boundaries. The headteacher’s role is to create a stable learning environment with a consistent approach to teaching and behaviour management throughout the school.

<table>
<thead>
<tr>
<th>Competence description</th>
<th>Effective behaviours</th>
<th>Ineffective behaviours</th>
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</thead>
<tbody>
<tr>
<td>■ Creates an effective and stable learning environment through monitoring the quality and consistency of teaching and learning throughout the school</td>
<td>■ Becomes complacent with improved performance, not recognising the need to raise the bar further</td>
<td>■ Lets some children get away with infringements, giving rise to perceptions of inconsistency in application of the rules</td>
</tr>
<tr>
<td>■ Sets high expectations for the behaviour of pupils, parents and staff.</td>
<td>■ Says and doesn’t do</td>
<td>■ Fails to seek feedback on procedures and systems</td>
</tr>
<tr>
<td>■ Communicates high expectations widely to ensure a shared understanding</td>
<td>■ Designs and implements complex procedures and systems which others find hard to understand and use</td>
<td>■ Fails to have in place procedures and systems for managing and monitoring behaviour and performance.</td>
</tr>
<tr>
<td>■ Ensures high expectations are upheld</td>
<td>■ Fails to monitor and manage staff performance</td>
<td></td>
</tr>
</tbody>
</table>
## SUSTAINING CLUSTER

### VIGILANT FOCUS

<table>
<thead>
<tr>
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<th>Ineffective behaviours</th>
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</table>
| No two days in a school are the same. Frequently unpredictable events and issues arise, demanding the focus of the headteacher. To be successful headteachers need to decide on the overall priorities for the school and determinedly maintain focus on these. Headteachers need to demonstrate disciplined self-management when prioritising own activity and time | - Identifies the right long-term priorities for the school, ensuring these continue to inform both the development plan and the day to day operation of the school  
- Regularly steps back to monitor progress against vision through both formal and informal feedback  
- Successfully multi-tasks, dealing effectively with multiple demands from pupils, staff, parents, governors and broader LA and government initiatives  
- Maintains strategic focus under pressure from day to day issues  
- Able to deal with unanticipated events in a flexible manner  
- Vigilant in identifying emerging issues quickly, demonstrating an ability to deal with these before they escalate | - Allows other agencies and initiatives to intervene and hinder the school from achieving its core goals  
- Rarely takes a step back from the day-to-day to review longer term goals and monitor performance against these  
- Gets so involved in unplanned events and issues that these are allowed to dominate. Other activities and plans are put to one side for longer than necessary  
- Gets side-tracked from dealing with the real priorities as a result of failing to put robust systems in place  
- Finds it hard to switch between tasks and focus on more than one thing at a time  
- Time management lacks discipline and focus |
**The Framework**

**SUSTAINING CLUSTER**

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**SUSTAINING ENDURING RESILIENCE**

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<tr>
<th>Competence description</th>
<th>Effective behaviours</th>
<th>Ineffective behaviours</th>
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</table>
| The role of a headteacher is demanding, with multiple pressures and at times conflicting pressures. To be successful headteachers need to demonstrate a ‘can do’ attitude combined with high levels of self-sufficiency, realistic optimism and personal stamina. In order to sustain their performance over time they also need to appreciate their inner resource levels, finding ways to replenish these when under pressure. | - Effectively monitors own emotions and stress levels, taking prompt action to channel emotion effectively and restore equilibrium and energy  
- Whilst working very hard, paces self, being positive yet realistic about what they can achieve  
- Demonstrates passion, stamina, self-sufficiency and perseverance  
- Remains calm under pressure - ensuring there are appropriate channels to release frustration/tension  
- Builds up reservoir of internal strength to draw on in difficult times  
- Demonstrates awareness of personal work-life balance and actively seeks to maintain this  
- Sees opportunities for improvements in structural change and process flow across organisational boundaries; shrewd eye for opportunities to improve efficiency | - Easily deflated when dealing with conflict or difficult issues  
- Finds it hard to cope with the demands of a high profile role  
- Fails to gain personal support from within or outside the school  
- Takes externally imposed targets at face value, without evaluating them in light of realities in the school  
- Does not recognise danger of burnout and continually takes on too much  
- Under high levels of pressure becomes overly reactive or withdraws from role  
- Little prioritisation of work-life balance. Becomes overly consumed by events within the school |
Part Three
Additional Services
Development Centre - for headteachers, deputys and other leaders in school who wish to go through the assessment process to identify strengths and areas for development as the basis for improving future performance.

This consists of:

- **Exercise 1: Behavioural Event Interview.**
  Candidates are interviewed about their daily practice and how they respond to challenging incidents.

- **Exercise 2: Case study of a real primary or secondary school.**
  Candidates will be invited to evaluate a range of data, e.g. Ofsted reports and prepare an action plan which is then presented to the governors/board.

- **Exercise 3: Lesson observation**
  Candidates view a lesson in a secondary school. They then report back to a member of staff (assessor in role) on strengths and areas for development.

- **Exercise 4: Group Exercises**

**Feedback**
All candidates will receive feedback from a trained assessor and a written profile outlining their performance on the day. Profiles will reflect the feedback given to candidates.

**Additional optional components**

- 2 hour coaching session with a trained assessor.
- 360 degree feedback based on the 12 competencies.

**Recruitment**
For governing bodies wishing to appoint a head we offer an assessment service for candidates.

Candidates will be assessed against the 12 competencies set out in The Model of School Leadership.

The Leadership Centre will assess short-listed candidates using the 4 exercises previously outlined.

The Lead assessor will provide feedback to the governing body, reporting on strengths and development needs, thereby providing governing bodies with an additional body of evidence in the decision making process.

After the recruitment process is complete candidates will receive verbal feedback.
Whole School Leadership Development Strategy
Work with our consultants to develop a bespoke programme for your school.

360 Feedback
Our 360 report provides detailed feedback to highlight strengths and areas for development or consolidation by seeking feedback from line managers, direct reports, peers and colleagues. The questions are underpinned by the competencies set out in The School Leadership Model.

Pulse
‘Schools should shape for themselves a process that is simple and integrated with their routine management systems. Schools must listen to and do something about the views of their shareholders.’ SEF Guidance, DCFS
Pulse is the ideal tool for addressing these requirements. It is about gathering feedback from those you work with which ultimately helps to ensure that coaching, development or any other change is embedded specifically in the school.

Pulse feedback is essential for:
- Tracking progress from current behaviour and targets towards personal and school development goals
- Reinforcing positive behaviour change – feedback is specific and timely
- Supporting and measuring the transfer of learning from training courses into the school
- Providing a visible reminder about your development
- Giving an agenda for developmental discussion with your SIP, adviser or governors
- Offering a check on your own perception of progress, so improving self-awareness

Support for Newly Appointed Heads
We provide bespoke support for newly appointed headteachers. For example, we look at your strengths and development needs; identify the strengths and development needs of the team you have inherited; and offer personal, tailored and confidential support.

Headship Preparation
The number of applicants accepted for the redesigned National Professional Qualification for Headship programme has reduced by approximately 80% to target those no more than 12-18 months away from headship. The redesigned NPOH includes an assessment centre, a 360 and coaching. These elements are areas in which we have significant expertise. The Leadership Centre can offer you invaluable support in your preparation for the NPOH.

Awareness Raising
We offer a one day course for providing an overview of the School Leadership Model.

‘A thoroughly enjoyable and thought provoking course. I found the programme invaluable and it has had great benefits in my school. Thank you’
Paul Jackson, Headteacher, St Kentigern’s Primary School

Training for Consultants
Training courses for our consultants. To apply you should have experience of successful school headship or held a senior post in an education authority. To apply contact your local centre.

Online Leadership Development Tool
The School Leadership Pathway is a simple online leadership development, professional development and performance management tool. The key aim is to support the development of leadership skills in a systematic, coherent and professional way. The School Leadership Pathway has been continually developed over a period of years culminating in a newly formed collaboration with Bluewave, an internationally recognised leader in IT provision – to bring you an updated, professional and cutting edge version of the tool.
Appendix
What the experts say about the Leadership Framework

‘Exciting and Inspiring. I think it will have a profound impact on the status and achievements of school leaders.’

Diana Owen, Headteacher, Huntingdon Primary School, Nottingham

‘The potential for the competencies is significant. It is an excellent process for headteachers to get the best from all teaching staff. Not only that, I can see enormous potential for local authorities to use The Leadership Pathways as a way of developing talent and supporting school leaders’

Dame Sharon Hollows, Principal, Portsmouth Academy Project

‘The development centre helped me to acknowledge and celebrate my success and also reflect and self evaluate why things had been successful… The process encouraged me to consider ways of using my strengths to coach and mentor staff and students… It indicates to staff that you are not afraid to challenge yourself and the importance of continued professional development’

Elaine Cogan, Headteacher, Wirral Grammar School for Girls
Other regional offices are due to open in the coming year. To find out more please visit:

www.urbanleadershipcentre.com